



# TENEBRIST

*Greenhaven Road Partners Event  
November 2022*

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**Founder, CIO - Tenebrist Global, LP (March 2020 - Present)** - concentrated long/short equity firm investing in unique founder-led growth businesses in underfollowed markets like Japan and Poland, non-technology sectors like restaurants and healthcare benefits, and other areas.



**Head of Investment Research - ShawSpring Partners (2015-2020)** - Multi-\$B Concentrated Crossover Fund. Led investments in Carvana (CVNA), Sea Limited (SE), Match Group (MTCH) and authored quarterly letters 2017-2019.



**B.A. / M.A. - Boston University (2011-2015)**

## Some Relevant Learnings...

Then:

*Growth & profitability are a trade-off and a lever to be pulled at any instance.*

Now:

**The best companies in the world grow rapidly with strong cash flow & this is a skill embedded in the culture, not a lever.**

 **Evolution**

5 Yr Revenue CAGR

Avg. Op. Margin

48%

58%

 **adyen**

41%

57%

REFRESHED  
 **progyny**

74%

10%

 **Google**

21%

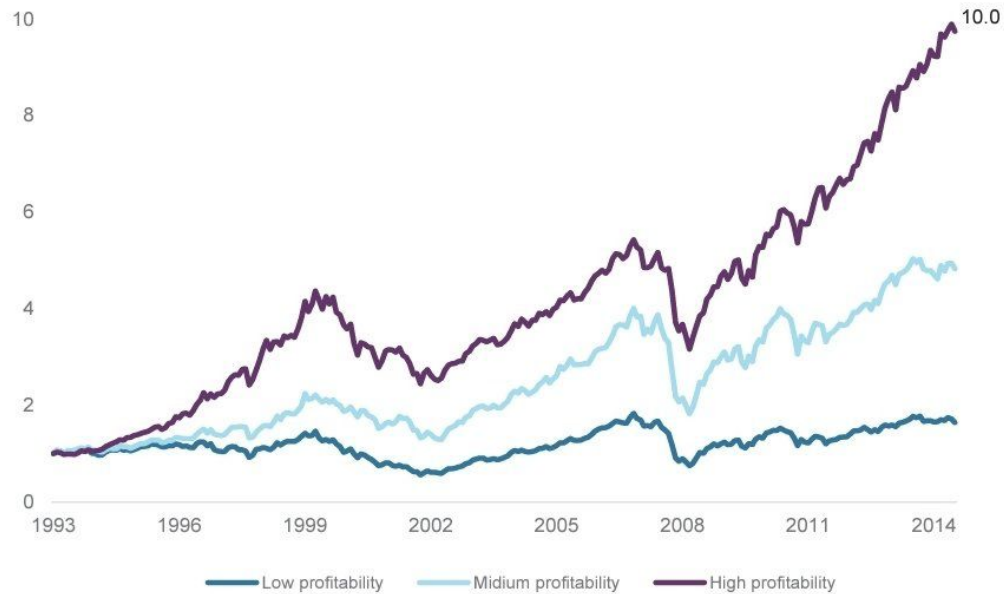
37%

 **FLOOR & DECOR**

25%

13%

Chart 1: Cumulative performance of global low-, medium- and high-profitability companies



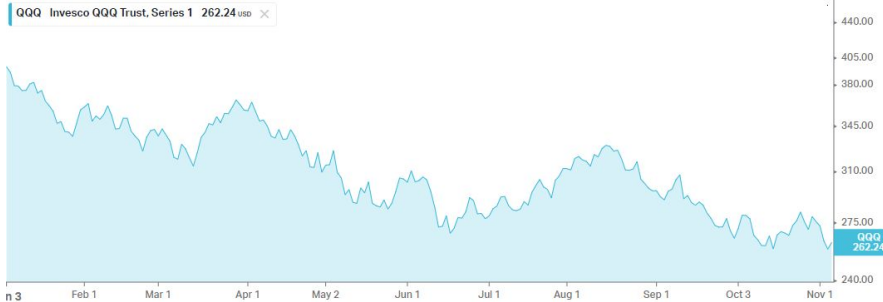
Source: FTSE; FactSet; NBIM calculations

# Some Relevant Learnings...

Then:

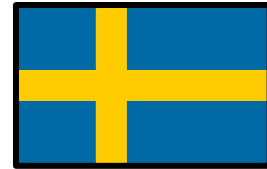
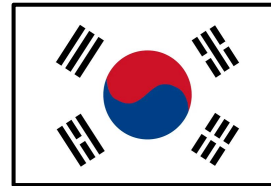
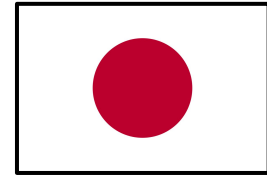
*Bottoms up stock picking.*

QQQ: -30% YTD



Now:

**Factors matter. Need to find uncorrelated stocks with unique shareholder bases.**



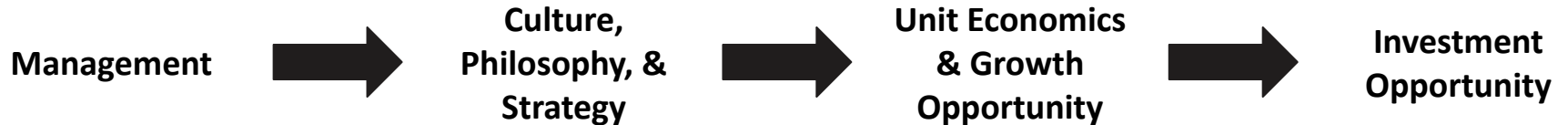
1. Attractive mix of High Growth and Profitability.
2. Int'l Exchange & Uncorrelated Sector.
3. Trading at Trough Historical Valuation.



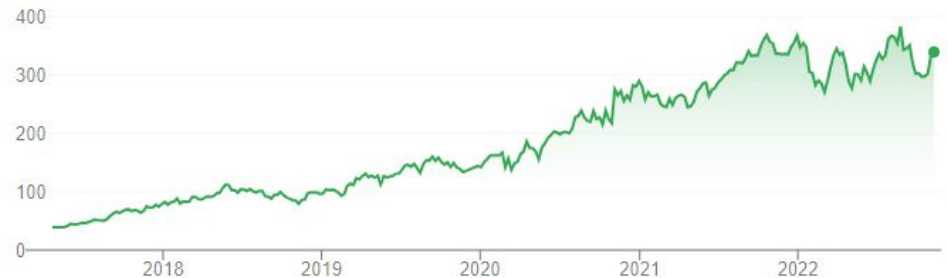
**James Reynolds**

Tenebrist Global, LP

*The best management teams invest for the long-run in their people & partners (Culture & Comp/Benefits), in order to make the best products (innovation, verticalization, & horizontalization) for their customers.*



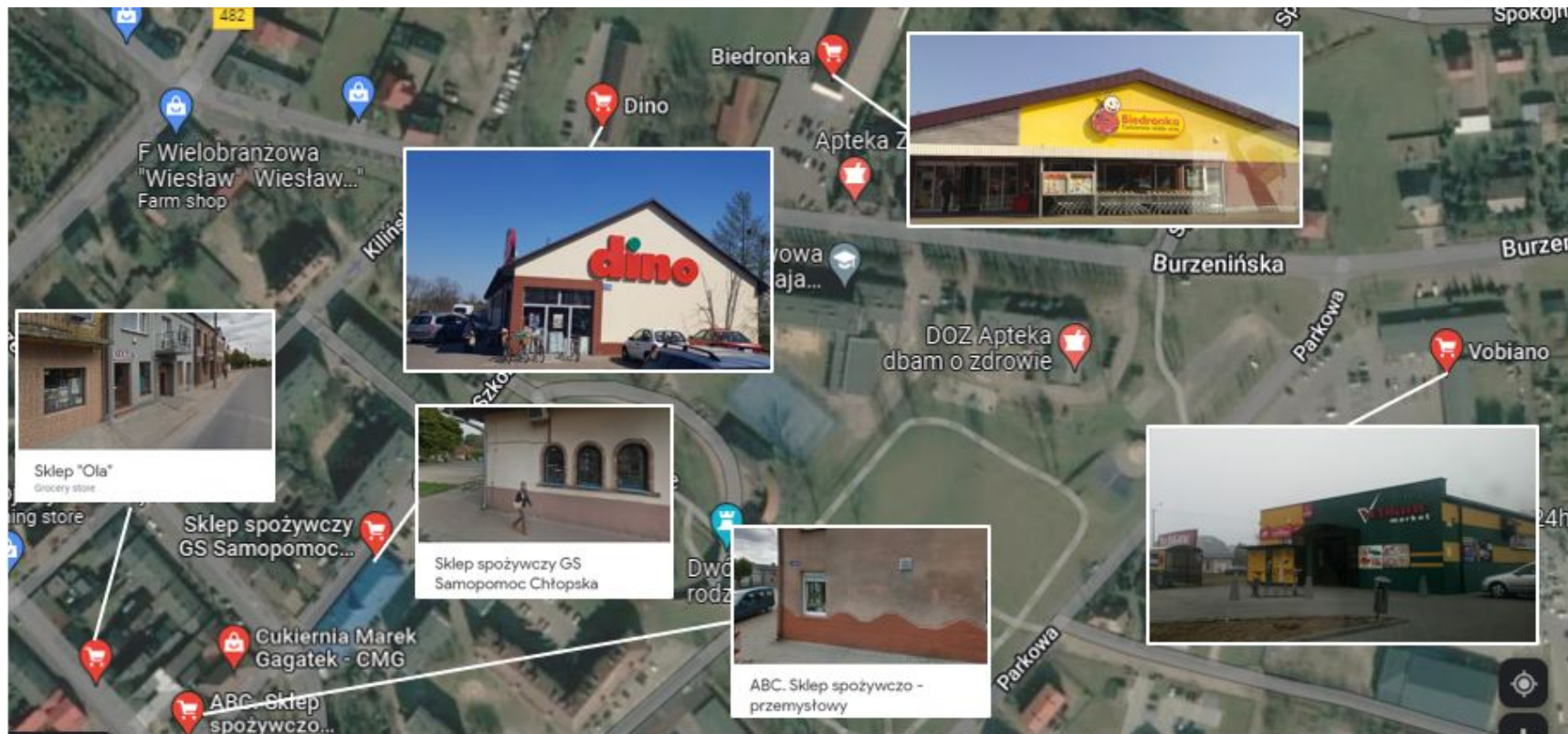
- **Mgmt** - Founder Tomasz Biernacki owns 51% of the company, opened 1st Dino in 1999 but is still only 48 years old.
- **Track Record** - 33% EPS CAGR since IPO.
- **Culture** - frugal. Tomasz is known to make people turn lights off at HQ if its sunny out.
- **Capital Allocation** - Aggressive annual expansion plans, 96% of cash flow goes to growth capex.



- Founders family is from the meat industry so Dino has their own meat production. This saves margin, reduces spoilage, and improves quality and freshness in a very important category (15% of sales)
- They own their own r.e. And have been installing solar panels to become more self-sufficient / lower operating costs.



## How Did the Dino Thesis Click for Us?



## Best in Class Customer Experience

- Branded, chain experience
- Clean, Aesthetic
- Superior 5k SKU selection
- Convenient w Parking Lot
- Everyday Low Prices

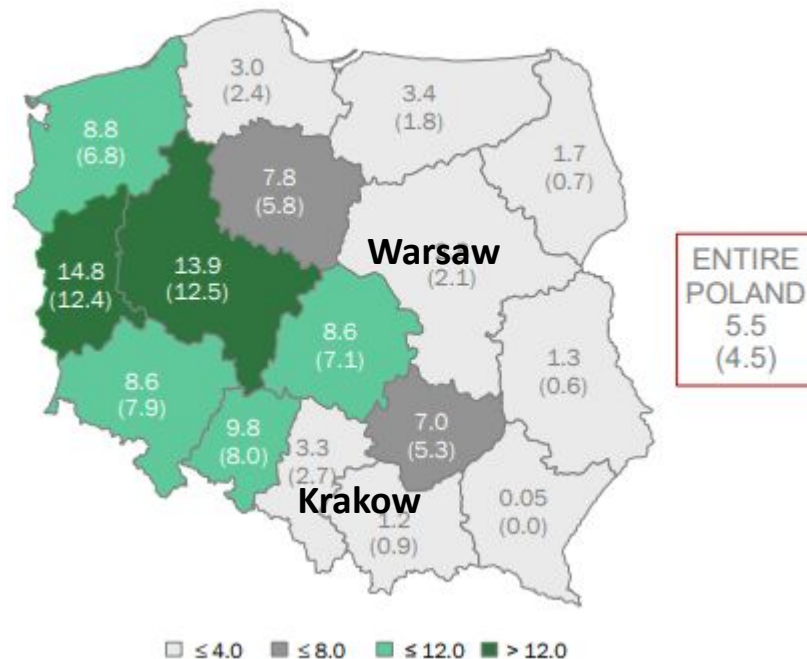
**= Zero Marketing Expenses.**



- Poland - 38mm population. Only 2mm of which live in Warsaw and Krakow where they dont have stores. This leaves 36mm addressable population.
- In mature regions they have 14-15 stores per 100k inhabitants & still adding stores. If they max out at 20 stores per 100k, this would be 7,200 potential stores. Thats \$1.5B in EBIT or \$33B mkt cap.
- At their minimum catchment area of 2,500, they could have 14,400 stores.
- And we've spoken about potential int'l expansion at some point...17mm population in Czech / Slovakia.

## Regional coverage

Stores per 100k inhabitants as of September 30, 2022 (in brackets as of September 30, 2021)



# Dino Polska (WSE:DNP) - Valuation

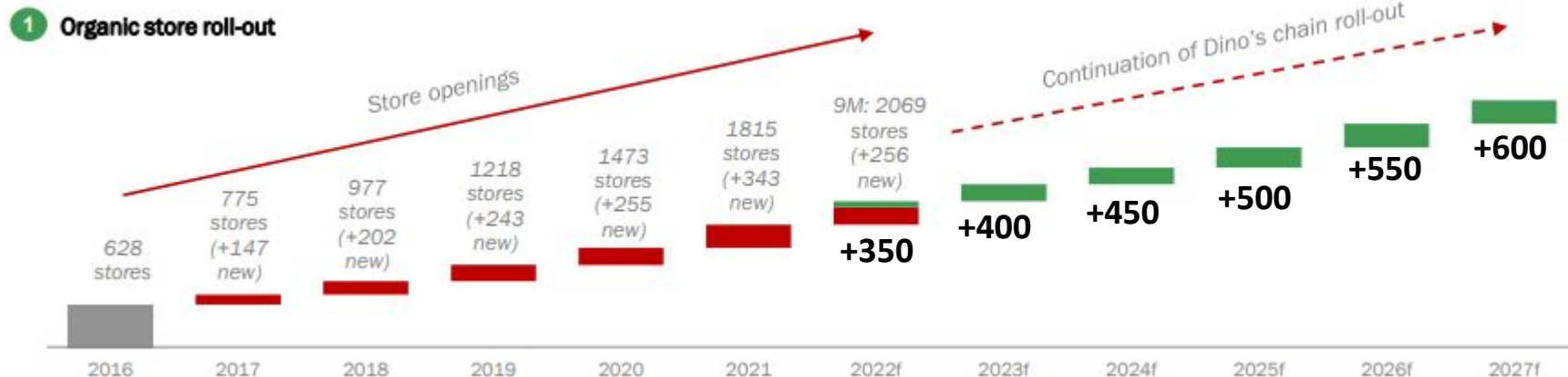
Trough: ~17x fwd EBIT. Current (19x)

Avg: ~22x fwd EBIT

Peak: ~27x fwd EBIT



# Dino Polska (WSE:DNP) - Valuation



Year	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027
Stores	628	775	977	1218	1473	1815	2165	2565	3015	3515	4065	4665
Stores Added		147	202	241	255	342	350	400	450	500	550	600
Mature Revenue per Store (=) Revenue (USD mm)	\$ 1,829,238	\$ 1,865,823	\$ 1,921,797	\$ 1,979,451	\$ 2,038,835	\$ 2,100,000	\$ 2,142,000	\$ 2,184,840	\$ 2,228,537	\$ 2,273,108	\$ 2,318,570	\$ 2,364,941
	\$ 1,149	\$ 1,446	\$ 1,878	\$ 2,411	\$ 3,003	\$ 3,812	\$ 4,637	\$ 5,604	\$ 6,719	\$ 7,990	\$ 9,425	\$ 11,032
EBIT Margin	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%	9%
EBIT	\$ 103	\$ 130	\$ 169	\$ 217	\$ 270	\$ 343	\$ 417	\$ 504	\$ 605	\$ 719	\$ 848	\$ 993
Multiple	22x	22x	22x	22x	22x	22x	22x	22x	22x	22x	22x	22x
Valuation	\$ 2,275	\$ 2,863	\$ 3,718	\$ 4,774	\$ 5,946	\$ 7,547	\$ 9,182	\$ 11,096	\$ 13,304	\$ 15,820	\$ 18,661	\$ 21,844
DSOs	98	98	98	98	98	98	98	98	98	98	98	98
Stock Price in PLN	\$ 109	\$ 137	\$ 178	\$ 229	\$ 285	\$ 362	\$ 440	\$ 532	\$ 638	\$ 759	\$ 895	\$ 1,048

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Competitors figure out the small format store model and flood their markets with new stores driving lower revenue, higher marketing costs, and/or quicker saturation of the Poland opportunity.

We think this is unlikely because:

1. Dino is first mover in these rural towns. They are first to pick location, drive brand awareness, and attack market share. Even so, there is typically market share leftover for 1-2 additional players per town.
2. Dino owns entire value chain, r.e., energy, etc. so they are the low-cost producer meaning they can be profitable at lower sales per ft<sup>2</sup>.
3. Dino is focused on small-format stores from the beginning whereas others need to modify their large-format stores to compete in small towns.
4. Ex. Tesco tried to enter market and exited citing the issues above.